



Weak signals carry information.

Typically we are not taught the subtle art of *noticing*. Yet it is one of the most valuable things a leader can do. Sit back, be visible, and just *notice* what's happening.

What do you see?

What do you sense?
Inside *and* outside?

What is working?

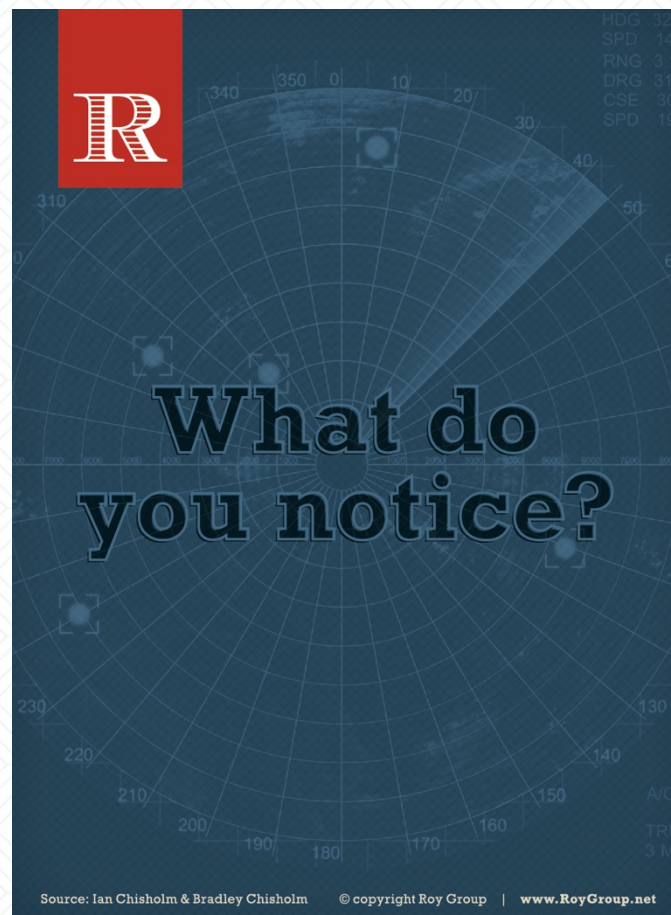
What's not being
said?

What do you hear?

What are the
interests here?

What is tricky?

What's the story
you're telling
yourself?



Noticing—a skill that is trained into martial artists and special operators—is different than *paying attention*. Your lens is panned out to a wider field. You're picking up weak signals.

You are present, but not interfering. In a state of non-action.

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